

CCAH Agenda – Spring Conference June 11-13, 2025 Kimpton Sawyer Hotel, Sacramento CA

Day 1 - June 11, 2025

2:00 p.m. – 4:30 p.m. SYCAMORE ROOM CCAH Board Meeting (Board Members Only)

5:00 p.m. - MAPLE SUITE & FOYER

Early Registration Opens

5:00 p.m. – 7:30 p.m. MAPLE SUITE & FOYER

Welcome Reception & Cocktail Party

Sponsored by:

Northern California Women's Affordable Housing Network





Day 2 - June 12, 2025

7:30 a.m. – 9:00 a.m. MAGNOLIA FOYER AND PRE-FUNCTION SPACE - Registration & Hot Breakfast Buffet

9:00 a.m. – 9:05 a.m. ALL SESSIONS MAGNOLIA BALLROOM - Welcome and Introductions

9:05 a.m. – 9:35 a.m. Keynote Speaker California State Treasurer, Fiona Ma, CPA

Treasurer Ma's keynote will focus on the future of the State's tax credit program, while highlighting the Governor's Reorganization Plan and how her office will interact with it. With the State racing to close a huge gap in housing production while navigating ever increasing labor and materials costs as well as a shortage of funding sources, this keynote address will provide attendees a better understanding of what the road ahead looks like and how they might work with their elected representatives to increase production.



9:40 a.m. - 10:35 a.m.

SESSION 1: Governmental Regulation and Production Updates

<u>Moderator:</u> Caleb Roope, President and CEO The Pacific Companies

<u>Speakers:</u> Marina Wiant, Executive Director, CDTAC/CDLAC; Anthony Sertich,

Assistant Deputy Director, Department of Housing & Community Development;

Stephanie McFadden, Director of Multifamily Programs, CalHFA

Our panelists are the leaders of our most active state agency financing partners. Attendees and panelists will engage in an interactive discussion on policy and programs, funding availability and upcoming application and NOFA calendars. We will also explore opportunities that may exist for our industry and our partner agencies to work more effectively and efficiently together.

10:35 a.m. - 10:45 am

Sponsor Networking & Coffee Break



10:45 a.m. – 11:40 a.m.

SESSION 2: Cost Efficiency – an interactive discussion on best practices for the efficient delivery of units from site selection to certificate of occupancy

<u>Moderator:</u> Chris Dart, President of DANCO Communities <u>Speakers:</u> Geoff Brown, CEO USA Property Fund; Travis Schneider, President, Pacific Affiliates Engineering; Paul Ferro, President, Ascend Architecture

There are unrelenting cost challenges that burden affordable housing projects and threaten feasibility, most of which are out of the control of the developer. This panel focuses on the discussion of proactive best practice approaches to preparing a development plan, selecting a site, designing, and building a project to maximize cost efficiency.

11:45 a.m. - 12:30 p.m.

SESSION 3: Portfolio Preservation – Buy, Sell or Rehab

Moderator: Matt Grosz, Managing Director, Red Stone Equity Partners
Speakers: David Galst, Director Originations, CPC Mortgage; Steve Strain, CEO
Sabelhaus & Strain PC: Belinda Lee, Director of Development, CPP Housing; Ann
Caruana, President & Chief Investment Officer, Preservation Equity Fund
Advisors; Isaak Heitzeberg, First Vice President, Marcus & Milichap
Aging portfolios are a reality and the resources to care for them are scarce. Join us for this
follow-on topic stemming from our Fall Conference session on 15-year resyndications and
preservation of our existing affordable housing stock as we explore the solutions being
employed by our most active preservation developers and private financing partners.

12:30 p.m. – 1:45 p.m. MAGNOLIA TERRACE - Lunch

Optional Breakout session for Property Owners & Managers

1:45 p.m. ALDER BALLROOM

Moderator: Rosemary Lynch

Don't miss this valuable session tailored for Asset, Development, and Property Management teams. Industry experts in Artificial Intelligence (AI) will explore practical applications of AI in day-to-day property management. Additionally, representatives from HUD, CTCAC and USDA will provide key State and Federal updates. The session will also feature Joseph Carrol, Attorney at Law, who will present the latest developments in California tenant law.



1:45 p.m. – 2:40 p.m.

SESSION 4: Understanding the Governor's BCSH Reorg

<u>Moderator:</u> Jenna Abbott, Executive Director CCAH
<u>Speakers:</u> Ben Metcalf, Managing Director, Terner Center for Housing
Innovation; Sasha Kergen, Deputy Secretary of Housing and Consumer
Relations, Business Consumer Services and Housing

Please join us for an intimate discussion with those who are working through the cost and benefit proposition of a BCSH reorganization and how these changes will impact our industry. We will discuss opportunities for improvements to how affordable housing is financed, delivered, and preserved and address why the administration and BCSH thinks now is the time to undertake such an endeavor.

2:45 p.m. - 3:40 p.m.

SESSION 5: State of the Equity Market

<u>Moderator:</u> Darren Bobrowsky, Executive Vice President of Finance, USA Properties Fund

<u>Speakers:</u> Cory Bannister, Managing Director, R4 Capital; Jessica Captanis, Vice President Originations, WNC; Roy Faerber, Senior Vice President of Originations, Boston Financial Investment Management; Sindy Spivak, West Region Market Executive Community Development Banking, Bank of America

Another round of tax reform? This panel will discuss the current and outlook of the future state of the tax credit equity market. During this session we will go over the 2025 and 2026 outlook in the equity markets, highlight the impacts of the election and reconciliation on demand and pricing, in addition to discussing strategies to ensure your projects are structured to attract the most competitively priced capital.

3:40 p.m. - 3:50 p.m.

Sponsor Networking Coffee Break



3:50 p.m. – 4:45 p.m.

SESSION 6: California and D.C. Legislative Update

Moderator: Michael Gaber, Senior Vice President – Originations, PNC

Multifamily Capital

<u>Speakers:</u> Emily Cadik, Chief Executive Officer, Affordable Housing Tax Credit Coalition; Steven Stenzler, Senior Policy Advisor, Brownstein Hyatt Farber Schreck; Orlando Cabrera, Partner, Arnall, Golden, Gregory, LLP

Join CCAH federal and state political consultants and Washington DC experts as we break down the current legislative environment in California and D.C. Amongst many other topics, this panel will focus on how the current administrations may influence housing policy and what we, as an industry, need to prepare for or defend against as changes occur.

4:45 p.m. – 5:00 p.m.

Conference Wrap Up and Announcements

5:00 p.m. – 7:30 p.m.

REVIVAL - Closing Cocktail Party

HOSTED BAR AND HEAVY APPETIZERS



Day 3 - June 13, 2025

8:00 a.m. - 9:00 a.m.

ALDER PRE FUNCTION SPACE – Continental / Grab & Go Breakfast

9:00 a.m. - 10:30 a.m.

ALDER I – Policy Round Table

During this Policy Roundtable we'll drill down on the proposed reorg of BCSH, the status of SB 686 & detail our current bill positions. Conference attendees are invited to join us, meet members of our policy committee and Paul Shafer, CCAH's Public Policy Manager.

9:30 am - 11:15 a.m.

Property Tours: Meet in Hotel Lobby at 9:20 for a prompt 9:30 departure Tickets are \$45 and can be purchased by contacting <u>Lindsey Dole</u>.

Guided community <u>tours of the Bernice and AJ Apartments</u>, two of Sacramento's most innovative affordable housing developments. These tours will take place on Friday, June 13th, in conjunction with the CCAH Spring Conference.





The Bernice The AJ



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