

2022 PATRON'S PROGRAM



PATRON'S PROGRAM

HOW IT WORKS

It is time to re-examine, re-think, and re-tool Affordable Housing in California. The California Council for Affordable Housing (CCAH) continuously strives to bring effective leadership, fresh ideas, and new solutions to the tax credit community. As a Patron's Program sponsor, your organization will be at the forefront of upcoming legislative/regulatory changes, maintain the exposure needed as a progressive leader, and benefit from all the expertise at the conference. We always welcome your suggestions for sponsorship opportunities and look forward to seeing you soon.

BENEFITS & EXPOSURE

Opportunities include complimentary conference registration, printed company recognition, exclusive email marketing from CCAH, cocktail party sponsorship, co-host of keynote speaker luncheon, reserved seating, and much more. Don't miss the chance to reach your target market.



MERIDIAN - LOS ANGELES

BRONZE \$1,500

- One complimentary registration from sponsoring company to attend the conference
- Recognition in printed conference materials as Cocktail Reception Sponsor
- Company logo and link on the CCAH website

SILVER \$3,500

- Two complimentary registrations from the sponsoring company to attend the conference
- Recognition in printed conference materials as Cocktail Reception Sponsor
- Company logo and link on the CCAH website
- Exclusive email marketing for 6 months
- Marketing table space at the conference

GOLD 5,000

- Three complimentary registrations from the sponsoring company to attend the conference
- Recognition in printed conference materials as Cocktail Reception Sponsor
- Company logo and link on the CCAH website
- Exclusive email marketing for 6 months
- Marketing table space and/or exhibitor space at the conference
- Logo projection at conference
- Named as Co-host of the keynote speaker luncheon
- One reserved seat at the keynote speaker's luncheon table
- Logo projection at conference

Rocky Hill Veteran's





Levels of Sponsorship

BRONZE
\$1,500

SILVER
\$3,500

GOLD
\$5,000

2022 Patron's Program Commitment Form

Sponsorship opportunities include complimentary registration, printed company recognition, exclusive email marketing from CCAH, cocktail party sponsorship, co-host of keynote speaker luncheon, reserved seating, and much more...

- ~Please complete this sponsor form and email to ccah@californiacouncil.com.
- ~Also attach this completed form and send with payment to the CCAH office address listed below.
- ~Email your company logo in jpeg format along with your company website link which will be displayed on the CCAH website and conference materials.

SPONSOR INFORMATION FORM

SPRING

FALL

BOTH SPRING & FALL

PLEASE INCLUDE ME AT THE SPONSOR LEVEL OF \$ _____

Company Name: _____

Attendee First & Last Name: _____

Address: _____

City, State, & Zip: _____

Phone: _____

Email Address: _____

**Use this sheet for the first person complimentary attendee registration information
AND attach a separate sheet for all additional complimentary registrations.**

Please make check payable to California Council for Affordable Housing or CCAH

CALIFORNIA COUNCIL FOR AFFORDABLE HOUSING
1724 10th Street, Suite 110
Sacramento, CA 95811
ccah@californiacouncil.com
www.californiacouncil.org

Contact Alison Cohen with any questions at (916) 444-0286 ext. 263