

# 2024 PATRON'S PROGRAM



## ABOUT CCAH

The California Council for Affordable Housing (“CCAHA”) is a tax-exempt organization founded over 40 years ago dedicated to facilitating the production and preservation of affordable rental housing in California. CCAH devotes its resources to tracking and advocating for relevant state and federal legislation, monitoring housing development and finance programs, and informing and soliciting input from membership as needed to make appropriate recommendations on housing legislation, regulations and programmatic matters.

## SPONSORSHIP

There are three levels of CCAH Patron’s Program sponsorship: Bronze, Silver and Gold. Specific benefits for each level are described to the right. All sponsorship levels provide the following benefits:

- **Gain brand exposure** to industry leaders, policymakers and stakeholders through logo placement in promotional materials, event signage and digital platforms.
- **Showcase** your affordable housing expertise through an opportunity (based on agenda topics and sponsorship level) to participate in panel discussions and presentations.
- **Support CCAH’s Goals.** Your sponsorship helps fund CCAH conferences, efforts to promote affordable housing in California through legislative initiatives and CCAH’s ability to inform CCAH members of developments in the affordable housing industry.

## BRONZE

\$2,500

- One complimentary registration for the conference.
- Recognition in printed conference materials as a Cocktail Party Sponsor.
- Company logo and link on CCAH website.

## SILVER

\$5,000

All Bronze sponsorship benefits, plus:

- One additional complimentary registration (2 total).
- Exclusive e-mail marketing through CCAH for 6 months.
- Marketing table space at the conference.

## GOLD

\$7,500

All Silver sponsorship benefits, plus:

- One additional complimentary registration (3 total).
- One reserved seat at the Keynote Speaker’s Luncheon Table.
- Prominent logo projection at the conference.

# 2024 Patron's Program Commitment Form

**BRONZE**  
\$2,500

**SILVER**  
\$5,000

**GOLD**  
\$7,500

Please complete the Sponsor Information Form below. Payment **MUST** be by check. Send your check and completed Sponsor Information Form before the conference to:

California Council for Affordable Housing  
1724 10th Street, Suite 110  
Sacramento, CA 95811

## Sponsor Information Form

Spring

Fall

Both\*

\*If sponsoring both conferences, please send a check for twice the sponsorship level amount.

Sponsorship Level: Bronze  Silver  Gold  Comped   
Registration

Company name: \_\_\_\_\_

Conference Attendee Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/ State/ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Number of comped registrations: \_\_\_\_\_

**Please send any comped registration forms by May 31st.**

Questions? Please contact Savannah Morse at:

Phone: (916) 444-0286 ext. 263

Email: [ccah@californiacouncil.com](mailto:ccah@californiacouncil.com)